



OUR CARS, YOUR PRIDE

COMPANY PROFILE

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[www.barugzaimotors.com](http://www.barugzaimotors.com)

# ABOUT US

Barugzai Motors stands as the UAE's #1 manufacturer of custom-built VIP vans and high-performance lifestyle vehicles. Each build is fully designed, engineered, and hand-finished in Dubai, combining advanced technology with exceptional craftsmanship.

From Mercedes-Benz V-Class and Toyota Hiace conversions to bespoke Defender and Sprinter projects, every Barugzai vehicle is a statement of luxury, performance, and individuality. Unlike traditional converters, Barugzai controls every stage in-house — ensuring OEM+ quality, seamless design integration, and unmatched after-sales support.



## Mission

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To deliver world-class aftermarket solutions that enhances every vehicle with bespoke design and superior craftsmanship — inspiring automotive excellence worldwide.



## Vision

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To be a leading global aftermarket brand redefining automotive luxury through distinctive design, craftsmanship, and innovation — creating vehicles that embody individuality, power, and prestige.

# Sales Growth

Barugzai Motors has achieved remarkable growth, with sales rising from AED 6.6 million in 2024 to over AED 15.2 million by October 2025 — more than double within a year. This strong performance reflects increasing global demand, customer confidence, and our commitment to innovation, craftsmanship, and in-house excellence.

2024 January to December = AED 6,636,738.00

2025 January to October = AED 15,221,161.40

# Imports, Conversions & Exports

## 1. Global Imports

Worldwide Sourcing for a World-Class Product



Japan



Germany



Qatar



Kuwait



China

- Importing 8–10 vehicles monthly for conversion.
- Sourcing includes:
  - Japan: Toyota Hiace & V-Class right hand Drive
  - Germany: Mercedes-Benz V-Class & Sprinter bases
  - China: Mercedes-Benz V-Class Base
  - GCC: Mercedes-V-Class, Sprinter, Toyota Hiace, Land Rover Defender

# EXPORT DESTINATIONS & CLIENTELE

Barugzai Motors exports to high-growth automotive markets across Africa and the GCC, including Nigeria, Ghana, Cameroon, Congo, and Saudi Arabia.

Our clientele includes:

- Presidential and ministerial fleets
- CEO & luxury transport companies
- High-net-worth individuals
- Premium showrooms & distributors

By situating Barugzai inside DAZ, every export unit will flow through Dubai Customs and DAZ's logistics channels — adding measurable re-export volume and enhancing DAZ's position as the region's luxury automotive export capital.



- |                |           |              |                   |          |
|----------------|-----------|--------------|-------------------|----------|
| 1. Tadjikistan | 4. Luanda | 7. Syria     | 10. cote d'ivoire | 13. Oman |
| 2. Algeria     | 5. Ghana  | 8. Australia | 11. Egypt         | 14. Uae  |
| 3. Nigeria     | 6. Poland | 9. Chad      | 12. Saudi Arabia  | 15. Iraq |

## 2. Monthly Conversions

Precision in Every Build

### Barugzai Mercedes-Benz V-Class



- VIP Nappa leather seats with massage, ventilation & heating
- Alcantara roof with starlights & ambient lighting
- Long wheelbase for extra cabin space
- 18-inch alloy wheels
- Alcantara luxury curtains
- Driver cabin fridge
- Custom carpets
- Espresso machine
- Partition with Samsung TV
- Touch display for full function control
- Additional air-conditioning for maximum cooling
- Built-in wireless charger
- Barugzai signature watch



# Limgene Mercedes-Benz V-Class



- VIP Savannah leather seats with massage, ventilation & full touch control
- 3-in-1 Savannah leather sofa bed with tablet control
- Savannah leather roof with starlights & ambient lighting
- Alcantara curtains & premium woven carpets
- Extended carbon fiber roof with electric sunroof
- Panoramic touch TV & premium sound system
- Built-in fridge, foldable tables & ample storage
- Touchscreen tablet with USB-C & power outlets
- Soundproof, heat-insulated cabin with fragrance system
- 18-inch alloy wheels & long wheelbase for extra space



# Limgene Land Rover Defender



- Lightweight carbon fiber bumpers
- Glass bonnet with 3D Mount Everest design
- Handcrafted wood interior detailing
- Alcantara roof with starlight pattern
- Falcon-wing Nappa leather sport seats
- Carbon fiber roof rack and side steps
- Desert yellow Falcon edition exterior



# Barugzai Mercedes-Benz Sprinter



- 6 VIP Captain Seats
- Premium Wooden Flooring
- Dual Smart TVs
- Custom Alcantara Roof
- Barugzai's exclusive built in Software
- Built-in Espresso Machine
- PlayStation 5
- Wireless Charging Pads & 220v Outlets
- Wireless Intercom System
- Rear Mini-Fridge



# Barugzai Toyota Hiace

**BARUGZAI**

DUBAI - UAE



- \* Handmade interior – world's first of its kind
- \* Classy orange upholstery with fine detailing
- \* 4 VIP captain seats with massage, heat & cooling
- \* Rear 3-seater sofa lounge
- \* Elegant wooden flooring
- \* Divider with 43" Samsung Smart TV
- \* Alcantara ceiling with starlight & warm ambient glow
- \* Tablet with Barugzai control software
- \* Built-in coffee machine & PlayStation 5
- \* Smart storage compartments
- \* Wireless chargers & intercom system
- \* Rear fridge & 2 premium umbrellas
- \* Hidden dining & work tables
- \* Custom colors available



## PRODUCTION NUMBERS

Monthly Conversions: 3–4 fully completed builds

Monthly Vehicle Imports: 5–7 high-spec donor units from Japan, Germany, and the GCC

Export Ratio: 80% re-exported to international clients; 20% retained for Dubai-based sales

Annual Total Revenue: AED 31.2 million (2026)

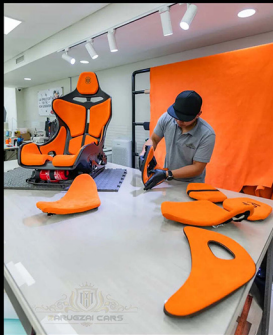
Currently, 3–4 builds are completed; the target is 5–7.

# CAPABILITIES & INFRASTRUCTURE

## 1. Manufacturing overview

### **In-House Manufacturing Excellence – Crafted in Dubai**

Barugzai Motors operates a complete in-house manufacturing facility that combines European craftsmanship with UAE engineering precision. All processes — from upholstery to electrical integration — are handled under one roof in Dubai, ensuring total control over quality and innovation.



## 2. Upholstery Division

Luxury Begins Where Comfort Meets Craft.



- Handcrafted Italian Nappa, Savannah leather & Alcantara upholstery
- Custom colors and stitching per client
- Optional ventilated massage seats with personalized headrests
- Heated & cooled VIP seating system

### 3. Lighting & Electrical Systems

Where Technology Meets Ambience



- Custom lighting themes: Starlight, Ambient lights, Warm lights
- iPad/touch control system
- German & Korean LEDs (50,000+ hrs)
- Full rewiring with fuse isolation
- Sound & vibration dampening

## 4. Paint & Exterior Finishing

### Finishes Inspired by Supercars



- High-grade paint systems imported from Germany & Italy (Sikkens / PPG).
- Carbon-fiber parts polished with natural satin finish to preserve weave integrity.
- Oven-baked booths ensuring dust-free curing.
- Optional color-matched accents and bespoke dual-tone combinations.
- Exterior customization includes roof racks, side steps, rear wheel covers, and badges manufactured in alloy or carbon.

## 5. Soundproofing & Acoustics

Silence is the Ultimate Luxury



- 5-layer composite soundproofing using imported Japanese acoustic foam and lead-sheet barrier.
- Results in 40 % quieter cabins versus stock configuration.
- Enhanced ride comfort with vibration-absorbing flooring and ceiling dampers.
- Tuned to complement Barugzai Surround Audio System with optional Bang & Olufsen / JBL upgrades.

## 6. Woodwork & Trim Studio

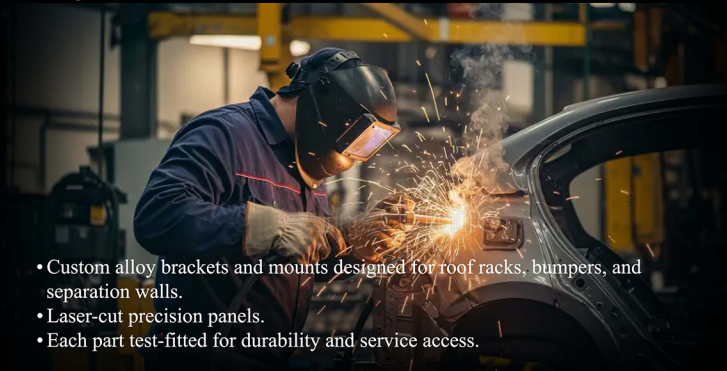
### Handcrafted Precision.



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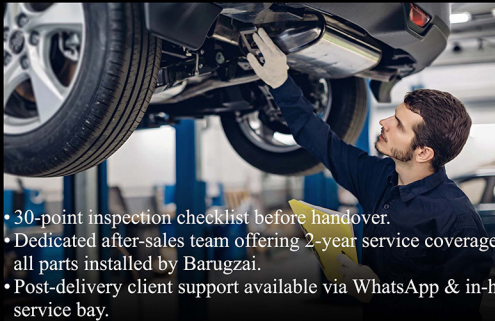
## 7. Metal & Fabrication Workshop

### Strength, Structure & Detail

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- Custom alloy brackets and mounts designed for roof racks, bumpers, and separation walls.
  - Laser-cut precision panels.
  - Each part test-fitted for durability and service access.

## 8. Quality Control & After-Sales Service

Every Build Checked, Every Client Supported



- 30-point inspection checklist before handover.
- Dedicated after-sales team offering 2-year service coverage for all parts installed by Barugzai.
- Post-delivery client support available via WhatsApp & in-house service bay.
- Electrical, mechanical, and trim support fully handled by Barugzai technicians.

# WHY DUBAI AUTO ZONE

Barugzai x Dubai Auto Zone



Dubai Auto Zone stands as the region's leading hub for automotive logistics, trade, and re-export. Barugzai Motors brings a new dimension to this ecosystem — adding prestige, innovation, and international appeal. Our presence attracts VIP clients, luxury vehicles, and global partnerships that enhance DAZ's reputation and economic impact.

How DAZ Benefits Financially and Strategically:

1. **Increased Trade Volume:** Every Barugzai vehicle imported and exported flows through DAZ's customs network, driving higher throughput and duty collection.
2. **High-Value Transactions:** With vehicles ranging from AED 450K to 1.2M, Barugzai significantly raises DAZ's average transaction value per unit.
3. **Elite Footfall & Visibility:** High-profile buyers, royal clients, and delegations from Africa, the GCC, and Asia will visit DAZ for exclusive viewings and purchases.
4. **Job Creation & Prestige:** Skilled local employment, advanced craftsmanship, and "Made in Dubai" recognition strengthen DAZ's brand worldwide.

Barugzai's operations within DAZ will not only increase trade but also attract other luxury automotive firms, transforming Dubai Auto Zone into a landmark for craftsmanship, design, and the future of luxury mobility.



THANK YOU!